



LA FERIA

SPONSORSHIP OPTIONS

MIAMI, Marzo 2026

SPONSORSHIP BENEFITS	FULL EXPERIENCE	GOLD	SILVER	BASIC
Eventos B2B				
PRE FERIA EVENTS: KEYNOTE PRESENTATION WITH BUSINESS OWNERS, SPONSORS AND COMMERCIAL PARTNERS.	✓			
PRE FERIA EVENTS: FULL ACCESS PASSES TO CORPORATE EVENTS IN FERIA'S WEEK-LONG AGENDA	✓			
MEDIA PLAN INCLUSION: TV, RADIO, AND PRESS COVERAGE	✓			
LA FERIA				
BAND ACTIVATIONS	✓			
BRAND VISIBILITY: EVENT BANNERS IN MIAMI INTERNATIONAL AIRPORT	✓			
EMAIL MARKETING: DEDICATED E-BLAST TO THE FERIA'S DATABASE OF 12K+ CONTACTS	✓			
DIGITAL & SOCIAL MEDIA EFFORTS: PAID CAMPAIGNS REACHING 20K+ USERS, PLUS INFLUENCER COLLABORATIONS	✓	✓		
DISTRIBUTION OF PROMO MATERIALS OR GIVEAWAYS	✓	✓	✓	
LOGO OR VIDEO SHOWN ON THE LED SCREEN AT THE MAIN STAGE	✓	Level 2	Level 3	
PRESENCE IN POSTERS AND PRINTED MATERIALS	✓	Level 2	Level 3	Level 3
EXCLUSIVE 20X20 CASETA INCLUDES: BASIC LIGHTING, VECTOR FAN, FACADE DECOR (NAME & CURTAINS), CHAIRS & TABLES	Basic interior decor Flamenco show 2 speakers	Basic interior decor		
ADMISSIONS TICKETS TO THE EVENT	50	40	25	20
VIP EXPERIENCE	✓			
VIP COCKTAIL TICKETS	4	4	2	