



LA FERIA

SPONSORSHIP AGREEMENT – SILVER

PARTIES

On the one hand, Feria de Sevilla LLC, with registered office at 305 Alhambra Circle, Coral Gables, FL 33143, duly represented in this act by Rebeca Calvet on behalf of Feria de Sevilla LLC, hereinafter the “Organizer.”

On the other hand, _____, duly represented in this act by _____, hereinafter the “Sponsor.”

RECITALS

I. The Organizer is hosting the event entitled “La Feria de Sevilla”, scheduled to take place on March 14, 2026, in Miami, Florida.

II. The Sponsor, for purposes of its commercial promotion and brand awareness, wishes to participate as a sponsor of the event, assuming the commitments established in this Agreement.

III. Both parties, acknowledging full legal capacity to contract and bind themselves, agree to formalize this Sponsorship Agreement under the following:

CLAUSES

FIRST – PURPOSE.

The purpose of this Agreement is to regulate the terms and conditions under which the Sponsor will contribute financially and/or through the delivery of in-kind products or services to the event “Feria de Sevilla,” organized by the Organizer.

SECOND – SPONSOR CONTRIBUTION.

Financial Contribution: The amount of US\$ 8000.00), of which 50% must be paid by December 1st, 2025, with the balance paid in full by January 14th, 2026. Payment shall be made by bank transfer, as indicated in Annex A.

In-kind Contribution: If the Sponsor provides products or services, the Sponsor shall be solely responsible for their transportation, customs clearance, and placement at the Event, as well as the removal of any surplus at the conclusion of the Event.

THIRD – OBLIGATIONS OF THE ORGANIZER. The Organizer agrees to:

Ensure the celebration of the Event at the designated venue: Tropical Park, 7900 SW 40th St, Miami, FL 33155.

Obtain all necessary permits for the event's execution.

Provide the Sponsor with the benefits outlined in Annex B, including brand visibility and promotional spaces.

Deliver the rules and guidelines for participation in the Event to the Sponsor in advance.



FOURTH – PROMOTION AND USE OF BRAND.

The Sponsor authorizes the Organizer to use its name, logo, and brand materials in promoting the Event. The Organizer agrees to submit for the Sponsor's approval any promotional material referencing its brand, to which the Sponsor must respond within 3 days of receipt.

FIFTH – EVENT RULES AND POLICIES. The Sponsor agrees to:

Comply with the rules and guidelines established by the Organizer.

Fulfill the requirements for setting up and taking down its promotional space.

Ensure its personnel act in accordance with the Event's code of conduct.

SIXTH – INSURANCE AND LIABILITY.

The Sponsor shall maintain adequate insurance covering any liability arising from its participation in the Event. The Organizer shall not be liable for indirect or consequential damages under this Agreement, and its maximum liability shall be limited to the amount paid by the Sponsor.

SEVENTH – CANCELLATION AND FORCE MAJEURE.

The Event will be held regardless of weather conditions, except in cases of force majeure such as hurricanes or natural disasters. In the event of cancellation:

The Event will be rescheduled to a new date whenever possible.

If rescheduling is not possible, the Sponsor will receive a credit for future events or a partial refund, as agreed between the parties.

EIGHTH – INDEMNIFICATION.

The Sponsor shall indemnify the Organizer for any claim arising from its participation in the Event, except in cases of negligence or willful misconduct by the Organizer.

The Organizer shall indemnify the Sponsor for any claim arising from the organization of the Event, except in cases of negligence or willful misconduct by the Sponsor.

NINTH – DISPUTE RESOLUTION.

The parties agree to submit any dispute arising from this Agreement to a mediation process in Coral Gables, Florida. If mediation does not resolve the matter, the dispute shall be submitted to the competent courts of said jurisdiction.

TENTH – TERM AND TERMINATION.

This Agreement shall enter into force on the date of signature and remain valid until the conclusion of the Event, unless either party materially breaches its obligations. In such a case, the affected party may terminate the Agreement by providing 10 days' prior written notice.

ELEVENTH – GOVERNING LAW.

This Agreement shall be governed by and interpreted in accordance with the laws of the State of Florida.

TWELFTH – ENTIRE AGREEMENT.

This Agreement constitutes the entire agreement between the parties, superseding any prior verbal or written agreements.

In witness whereof, the parties execute this Agreement as of the date first written above.

I have read and agree to all the twelfth clauses above

ANNEX B: SILVER SPONSORSHIP

During the Event

Digital & social media campaigns: posts reaching over 20,000 users, plus influencer collaborations.

Distribution of promotional materials and/or giveaways.

Logo or video displayed on the LED screen at the main stage (size level 3).

Logo presence on official posters and printed materials (size level 3).

Regular event tickets: 25.

VIP cocktail tickets: 2.

General Sponsorship Conditions

Sponsorship confirmation and marketing inclusion

- Sponsors must confirm participation and provide logos, brand materials, and required information before December 1, 2025.
- Sponsors confirmed after this date may be included in rolling marketing campaigns but not in pre-scheduled materials.

Exclusivity

- Sponsorship does not grant exclusivity in any industry/product category unless expressly agreed in writing.

Regulatory compliance

- All Sponsors must comply with permits, rules, and regulations required by the City or governing authorities.
- Sponsors are responsible for ensuring their branding, activations, or activities remain compliant.

Food & Beverage Policy

- All food and beverages at the Event will be exclusively provided by Loud & Live Entertainment.
- Sponsors may not sell/distribute food or drinks unless expressly authorized in writing by the Organizer.

Signed

Name

Date:

