



SPONSORSHIP AGREEMENT – FULL EXPERIENCE

PARTIES

On the one hand, Feria de Sevilla LLC, with registered office at 305 Alhambra Circle, Coral Gables, FL 33143, duly represented in this act by Rebeca Calvet on behalf of Feria de Sevilla LLC, hereinafter the “Organizer.”

On the other hand, _____, duly represented in this act by _____, hereinafter the “Sponsor.”

RECITALS

I. The Organizer is hosting the event entitled “Feria de Sevilla”, scheduled to take place on March 14, 2026, at Tropical Park, 7900 SW 40th Street, Miami, FL 33155 in Miami, Florida.

II. The Sponsor, for purposes of its commercial promotion and brand awareness, wishes to participate as a sponsor of the event, assuming the commitments established in this Agreement.

III. Both parties, acknowledging full legal capacity to contract and bind themselves, agree to formalize this Sponsorship Agreement under the following:

CLAUSES

FIRST – PURPOSE.

The purpose of this Agreement is to regulate the terms and conditions under which the Sponsor will contribute financially and/or through the delivery of in-kind products or services to the event “Feria de Sevilla,” organized by the Organizer.

SECOND – SPONSOR CONTRIBUTION.

Financial Contribution: The amount of US\$20000,00, of which 50% must be paid by December 1st, 2025, with the balance paid in full by January 14th , 2026. Payment shall be made by bank transfer, as indicated in Annex A.

- Extra caseta cost: \$2000.00

In-kind Contribution: If the Sponsor provides products or services, the Sponsor shall be solely responsible for their transportation, customs clearance, and placement at the Event, as well as the removal of any surplus at the conclusion of the Event.

THIRD – OBLIGATIONS OF THE ORGANIZER. The Organizer agrees to:

Ensure the celebration of the Event at the designated venue: Tropical Park, 7900 SW 40th St, Miami, FL 33155.

Obtain all necessary permits for the event's execution.

Provide the Sponsor with the benefits outlined in Annex B, including brand visibility and promotional spaces.

Deliver the rules and guidelines for participation in the Event to the Sponsor in advance.

FOURTH – PROMOTION AND USE OF BRAND.

The Sponsor authorizes the Organizer to use its name, logo, and brand materials in promoting the Event. The Organizer agrees to submit for the Sponsor’s approval any promotional material referencing its brand, to which the Sponsor must respond within 3 days of receipt.





FIFTH – EVENT RULES AND POLICIES. The Sponsor agrees to:

Comply with the rules and guidelines established by the Organizer.

Fulfill the requirements for setting up and taking down its promotional space.

Ensure its personnel act in accordance with the Event's code of conduct.

SIXTH – INSURANCE AND LIABILITY.

The Sponsor shall maintain adequate insurance covering any liability arising from its participation in the Event. The Organizer shall not be liable for indirect or consequential damages under this Agreement, and its maximum liability shall be limited to the amount paid by the Sponsor.

The Sponsor assumes full civil and legal liability for any incident occurring within their caseta, releasing the Organizer from any related claims. Booth holders are strongly encouraged to maintain appropriate liability insurance.

SEVENTH – CANCELLATION AND FORCE MAJEURE.

The Event will be held regardless of weather conditions, except in cases of force majeure such as hurricanes or natural disasters. In the event of cancellation:

The Event will be rescheduled to a new date whenever possible.

If rescheduling is not possible, the Sponsor will receive a credit for future events or a partial refund, as agreed between the parties.

EIGHTH – INDEMNIFICATION.

The Sponsor shall indemnify the Organizer for any claim arising from its participation in the Event, except in cases of negligence or willful misconduct by the Organizer.

The Organizer shall indemnify the Sponsor for any claim arising from the organization of the Event, except in cases of negligence or willful misconduct by the Sponsor.

NINTH – DISPUTE RESOLUTION.

The parties agree to submit any dispute arising from this Agreement to a mediation process in Miami-Dade, Florida. If mediation does not resolve the matter, the dispute shall be submitted to the competent courts of said jurisdiction.

TENTH – TERM AND TERMINATION.

This Agreement shall enter into force on the date of signature and remain valid until the conclusion of the Event, unless either party materially breaches its obligations. In such a case, the affected party may terminate the Agreement by providing 10 days' prior written notice.

ELEVENTH – GOVERNING LAW.

This Agreement shall be governed by and interpreted in accordance with the laws of the State of Florida.

TWELFTH – ENTIRE AGREEMENT.

This Agreement constitutes the entire agreement between the parties, superseding any prior verbal or written agreements.

In witness whereof, the parties execute this Agreement as of the date first written above.

I have read and agree to all the twelfth clauses above

ANNEX B: FULL EXPERIENCE SPONSOR BENEFITS**Pre-Event**

Keynote presentation with business owners, sponsors, and partners.

Full access passes to corporate events in the Feria's week-long agenda.

Media plan: TV, radio, and press coverage.

During the Event

Brand activations.

Logo presence on screens and digital banners at Miami International Airport and city kiosks (TBD).

Email marketing: exclusive e-blast to Feria's database (12,000+ contacts).

Digital & social media campaigns: posts reaching over 20,000 users, plus influencer collaborations.

Distribution of promotional materials and/or giveaways.

Logo or video displayed on the LED screen at the main stage.

Logo presence on official posters and printed materials.

Exclusive 20x20 booth, including: basic lighting, decorative fan, façade décor (name and curtains), chairs, tables, and trash bins

Basic interior décor: Interior Décor of the "Caseta"/Decoración completa interior de caseta:

- Farolillos, paredes, flores en floreros en las mesas, manteles, montaje y desmontaje

30-minute flamenco show, 2 speakers.

Regular event tickets.

VIP pass access.

VIP cocktail tickets.

Additions for your Caseta (NOT Included)

- Catering/ Menú
- Barra Package/ Paquete de Bebidas
- Extra lighting/Iluminación extra: bistro lights
- 4x8x1/2 ft size stage & Sound speakers/Mini tarima y parlantes
- Additional Tickets special price/ Tickets adicionales a precio especial: \$35 per ticket/cada uno
- Air Conditioning Unit/Unidad de Aire Acondicionado: máx 8 units in total in the whole event. With front clear wall/máx. 8 unidades en el total del evento con el frente de la caseta transparente.
- Security/personal de Seguridad en la entrada de la caseta: min 5 hrs
- Promoters - servers/Azafatas, camareros: Min 5 hrs
- Cleaning and dismantling/ Limpieza y recogida

